



TERTIARY  
EDUCATION  
SPECIALIST

升学辅导中心

GEN EDUCATION GROUP

# ADVERTISING PARTICIPATION AGREEMENT (ONLINE ADVERTISING)

Kindly complete the following information and return this form to GEN Education (Media) Sdn Bhd. by:

**Email:** marketing@gen-education.com

**Tel:** (+6) 03 2161 5875 / (+6) 03 2181 5875 (West Malaysia)  
(+6) 082 572 875 / (+6) 082 573 875 / (+6) 016 886 7875 (East Malaysia)

## ADVERTORIAL/ADVERTISING OPTIONS: GEN Online Advertising

Note: Advertising space is limited and will be available on a first-come, first served basis.

Please select

### TOP Banner (Limited to 4 positions only)

- RM3,000 per month
- RM15,000 for 6 month
- RM27,000 for 12 month

### MIDDLE Banner (Limited to 4 positions only)

- RM2,000 per month
- RM10,000 for 6 month
- RM18,000 for 12 month

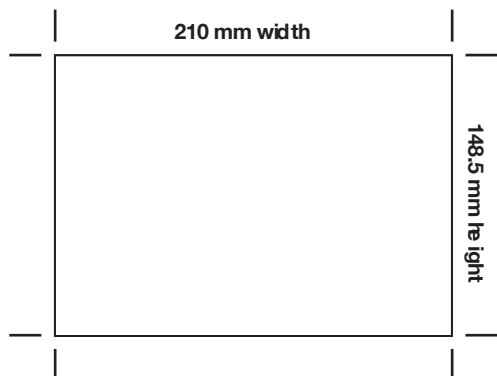
### BOTTOM Banner (Limited to 4 positions only)

- RM1,000 per month
- RM5,000 for 6 month
- RM9,000 for 12 month

- Please tick (✓) on preferred option(s), please note that the material deadlines for artwork submission is **4 weeks before publication date.**
- For advert layout/ size, please refer to the enclosed "Advert layout & specifications"

## ADVERT LAYOUT & SPECIFICATIONS

Size: 187 pixel x 109 pixel



### ARTWORK REQUIREMENTS

- All artwork should be supplied as High – Resolution PDF/ AI Files. (JPEG format Not acceptable)
- Minimum 300 ppi in RGB Format, with all fonts embedded.
- PDF Files can be supplied by online transfer.
- Any work undertaken to adjust copy not supplied as PDF, to comply with GEN Education's mechanical specification, will incur extra financial charges levied either on the advertiser or their agent.
- We will invoice these extra charges for any such corrective work undertaken.
- For organisation/ institution participating: Please email artwork to [marketing@gen-education.com](mailto:marketing@gen-education.com)

Initials: \_\_\_\_\_ Date: \_\_\_\_\_



**TERTIARY  
EDUCATION  
SPECIALIST**

升学辅导中心

GEN EDUCATION GROUP

# ADVERTISING PARTICIPATION AGREEMENT (ONLINE ADVERTISING)

## CONFIRMATION OF PARTICIPATION

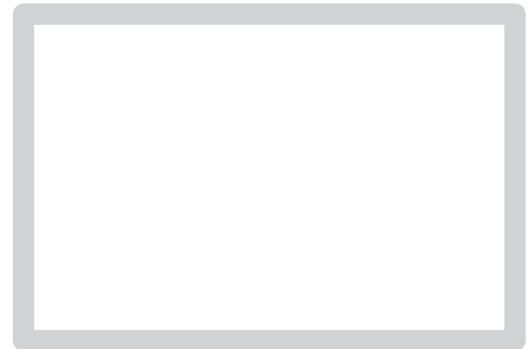
**Directly bank-in to Public Bank Account No.: 3195-909-613 (GEN Education (Media) Sdn. Bhd.)**

**Payment by cheque: - Bank & Cheque No:** \_\_\_\_\_; *please hand-over to*  
**i) GEN Education Group : Unit 17.01, 17th Floor, Wisma MCA, 163 Jalan Ampang, 50450 Kuala Lumpur, Malaysia.**  
**ii) GEN Education (Kuching, Sarawak) : 1st Floor Sublot 5, Song Plaza, Jalan Tun Jugah, 93250 Kuching, Sarawak, Malaysia.**

I/ We, on behalf of \_\_\_\_\_ (name of institution / organisation), hereby confirm PARTICIPATE/NOT PARTICIPATE in the above noted event, hosted by GEN Education Group

Authorised Signature,

Official Stamp



.....

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

**Special notes:**

- Bookings are only confirmed once your completed participation form and payment have been received.
- Payment confirmation (e.g. Bank-in slip) must be emailed to GEN at [admin@gen-education.com](mailto:admin@gen-education.com)
- An official invoice will be issued by GEN upon receipt of this Participation Form.
- All prices quoted are subject to GST.